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EXPORT IMPORT

TRAINING INSTITUTE





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Director

In the New era of 21 Century, everyone is finding the level where they want to work in smart way and Industries are a need of strategic candidates who can manage and can be driven by thinking among the senior management for which Export and Import Professional Training programs could be one of the essential and for this, they need to get train in right way. Where right candidate can get practical knowledge which are useful in the industries.



Welcome to I-POWER TRAINING CENTER OF IMPORT AND EXPORT (ITC) of Professional Training Center, Establishment in 2016 in Morbi, Gujarat, India. I-POWER CENTER is a Leading Institute for Professional Training based at Morbi, Gujarat, India. I-POWER CENTER is Only Institute which is provide Professional training like Export Import and International Business Management. These professional courses are available in Vocational. I-POWER CENTER has achieved top level in the area of International Business Training. I-POWER CENTER has trained 300++ Business professional in the region of Morbi, Gujarat, India.

This Program is specially designed for Entrepreneurs, Corporates, Industrialist, Manufacturer, Traders, Employees, Students and people who are interested to Start Export-Import Business.

1 Export-import: Introduction, Overview, H S Code, Online Survey, Policy, Checking, Establishment Of Business.

- > Overview of Import Export and International Trading System
- > ITC (HS - Harmonized System) Classification of Export-Import Items.
- > Online Survey Of Product and Services and Their Current Scenario .
- > Export-Import Policies.
- > How to start Business and It's Legal Procedures.

2 Incoterms

- > INCOTERM - Calculate Cost, Price Quotations.
- > Explain All Incoterms EXW, FAS, FOB, CNF/CFR, CIF, CIP, CPT, DAT, DDU, DDP, etc
- > International trade contracts and incoterms

3 International Payment Terms.

- > Explain All International Payment Terms.
- > Types of letter of Credit (LC).
- > Explain the Risk and Time Involved in each International Payment terms.
- > Comparison of International Trade Payment Methods.

4 Container, Packing And Port.

- > Types Of Containers And Their Uses In Various Products In International Trade
- > Container Dimensions And Weight Capacity.
- > FCL and LCL Containers, etc.
- > Types of Export Cargo Packaging and utility, calculation etc.
- > Port Management, Port Operations etc.

5 Insurance, CHA And Shipping Line

- > Cargo Insurance and Claim Procedure.
- > CHA: Role of Customs House Agent.
- > Freight Forwarder Role in International Trade.
- > Container Booking, Shipment Schedule, Vessel Sailing, etc.
- > Ship / Vessel Types.
- > Terminal, Container Freight Station, Jetty, Ware Houses, etc.
- > Examination of Export Goods by Customs, Loading the cargo on the Vessel/Air Craft.
- > Shut Out, Short Out Shipments, Transshipment, Partial Shipment, Short Shipments.

6 Price Decision and Cost Calculation In Export And Import

- > Price Decision and Cost Calculation In Export And Import.
- > Price Calculation in Export and Import.
- > Types of Duty, Duty structure etc.

7 International Marketing Part-1

- > Potential in International Trade, Market Research and Foreign Trade Statistics.
- > Product Selection, Market Selection.
- > Export Promotional Council, Importance of Trade Association.
- > Products, Markets, Country Identification.

8 International Marketing Part-2

- > How To Search Potential Buyers Through Offline & Online ?
- > Identifying Buyers : Offline, Online, Trade Agent.
- > Effective Use of Search Engines: Google, Bing, etc.
- > Internet, Web, E-mail Marketing, Practical Surfing, etc.
- > Online Social Media Marketing Facebook, YouTube, Twitter, Blogs, LinkedIn, etc.

9 Export Import Documents and Custom Clearance Part-1

- > Export Documents: Commercial & Regulatory Documents.
- > Export Pre-shipment Documentation: Sales/Purchase Contract, Proforma Invoice, Commercial Invoice, Packing List, Consolidated Weight List, Fumigation, Phytosanitary Certificate, VGM, Annexure, E-Way Bill, etc.
- > Export Post-shipment Documentation: Bill of Lading, Bill of Exchange (Draft), Certificate of Origin, Shipping Bill, SDF, GSP, FTAs Certificate, etc.

10 Export Import Documents and Custom Clearance Part-2

- > All Import-Export Documents.
- > Customs Clearance Process, Inspection Procedures.

11 International Certificates and Export Promotion Scheme

- > All International Certificates and Repots.
- > All Export Promotion scheme.
- > How to Obtain Export Promotional Benefits and It's Procedure.

12 International Agreements

- > Types of International Agreements.
- > India Trade Agreements with other countries.

13 Import And Export Cycle

- > Import And Export Cycle.
- > Revision.

OPPORTUNITIES

COURSE CONTENT



Merchant
Exporter &
Importer



Manufacturer
exporter



Logistics
Business



International
Marketing



Export-Import
Documentation



Air Lines
(Air Cargo)



Bank
(Foreign Trade
Department)



Marine
Insurance
Business



Corporate Agent/
International
Broker



Consultant :
Export &
Import



E-Commerce
Business



International
Business Tour,
Exhibition, Events



Freight
Forwarding



Digital
Marketing
Business



Forex
Business



Custom House
Agent (CHA)



Cold Storage
& Warehouse
for Export-Import



Fumigation
Business



International
Courier Service



PORT VISIT

& GET TOGETHER



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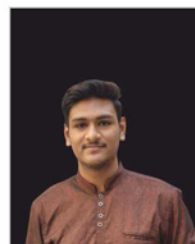
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